

Sustainability Objectives	Program	Objectives of the Program
To promote the efficient use and protection of the available resources in the places visited by means of the design and execution of programs faced to the sustainability.	Protection of fauna and flora	To promote the protection and respect for the flora and fauna of the visited places, through the dissemination of information
	Efficient use of the hydric resource.	To promote the care and efficient use of the water resource in the visited places, by means of the design of campaigns to optimize the above-mentioned resource.
	efficient use of the energy	To promote the efficient use of the energy resource in the visited places, by means of the design of campaigns to optimize the above-mentioned resource.
To promote the suitable management of solid residues generated during or for the development of the activity of Ecoturismo Estratégico S.A.S.	Management Plan of the solid resources.	To manage appropriately the residues generated during the operation of Ecoturismo Estratégico S.A.S by means of the implementation of a PGRS
To promote the protection of the cultural heritage and the socio-cultural dynamics of the territories visited through the implementation of programs oriented towards sustainability.	Protection of cultural heritage	To promote the protection and respect of cultural heritage and the socio-cultural dynamics of the places visited.
To promote the project strengthening of community base by means of the development of volunteer programs faced from the sustainability	Volunteers strengthening the management of the communities	Support community-based projects developed in the places visited by Ecoturismo Estratégico S.A.S, through voluntary activities that strengthen the management of these communities.
To keep informed the internal clients and day pupils of Ecoturismo Estratégico S.A.S about his system of management for the sustainability.	Education, training and awareness-raising.	To spread information of interest for internal and external clients, by means of activities of formation, training and sensitization.