	NTS-TS 003	Date	February 2017
	CODE OF CONDUCT FOR GOOD PRACTICES FOR SUSTAINABLE TOURISM	Version	1
	RESPONSIBLE Direction Ecoturismo Estratégico S.A.S	Code	I-GST-004

The following code of conduct must announce all the clients of Ecoturismo Estratégico S.A.S. as initial activity in every trips planned by the company. This activity will be in charge of the Direction, of the professional or the guide.

### **GOOD PRACTICES FOR SUSTAINABILITY – ENVIRONMENTAL**

Choose providers that offer and guarantee quality and respect for human rights and the environment.

Use natural resources, such as water, energy, and others in moderation. Remember that they are non-renewable goods. Try to minimize the generation of trash and those that you generate keep them and return with those or, be sure they will be in a suitable place.

In natural spaces, make sure that the only trace you leave behind is your footprint and no more.

When you visit sensitive ecosystems, such as coral reefs, moors, among others, find out how to do and take care of them, in order to preserve and do not degrade or destroy them.

Allow the fauna and flora of each ecosystem to remain in their own native place, avoid taking it with you and during your visit be careful with them.

The fire represents a very risky element for the ecosystems, avoid to light bonfires, do it only in authorized or allowed places, if so use materials extracted from sustainable way and extinguish it once you leave.

Avoid the direct interaction with wild fauna, sight it from a prudent distance and do not offer them any kind of food, this way you do not change their natural behaviors.

Take care of your health, eat and drink natural food with the minimal quantity of plastic packings.

### **REMEMBER**

DO NOT acquire flora, wildlife, or byproducts from such species. The commercialization of wildlife is a crime that contributes to extinction. International Convention on Trade in Endangered Species of Wild Fauna and Flora (CITES from Spanish).

### **GOOD PRACTICES FOR SUSTAINABILITY-SOCIOCULTURAL**

Respect and enjoy the cultural manifestations and social dynamics of the communities you visit. Know the culture, customs, gastronomy and traditions of local people, come to them, they have too many things to share with you.

Respect private property and local people.

Request permission when you want to photograph or record people, communities, events and / or their environment.


In natural areas, it is common to find professionals doing researches, avoid interrupting them.

Enjoy your visit with all five senses, avoid the consumption of alcoholic beverages and hallucinogenic substances specially in front of locals.

When buying gifts and souvenirs, look for products that are a real expression of the local culture, this way you will favor the local economy and cultural diversity.

During your visits with ecoturismo estratégico S.A.S is forbidden the carrying of any type of guns.

Say NO to the commercial sexual exploitation of boys, girls and adolescents, DO NOT contribute to the enslavement of human beings.

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Prevents the extraction and marketing of cultural heritage of the country, including figurines, ceramics, petroglyphs of pre-Columbian cultures, paleontological material, among others.

Try to contribute with your presence to the presence of a responsible and sustainable tourism development, leading the planet a better place after your visit.

### **GOOD PRACTICES FOR SUSTAINABILITY-LOCAL ECONOMY**

Support the local economy by buying products made by communities in the places you visit, as long as these products are not manufactured by species in danger of extinction and their sale is out of the law.

Use the services provided by the inhabitants of the town you visit, for example transport, guidance, among others.

Promote the fair pricing

### **ADVICE FOR THE TRIP**

Take always with you the personal documentation such as: ID card, passport, vaccination meat, tickets and checks its validity.

If you are going to travel to la Guajira, Santander, or the Amazon you must be vaccinated against yellow fever. This vaccine should apply with a minimum of 15 days prior to the trip and it can be applied at the airport in Bogota, in health in port Health (Airport The Soft International Gilding Door Not. 7), for free.

Take comfortable baggage, packed previously in plastic bags to avoid the moisture, take cotton clothes, trousers and shirts of long sleeve, hat or cap, raincoat, lantern, footwear comfortable and adapted for the place that you will visit, camera, sunblock, personal use elements, medicines that you are consuming in the moment of the trip. Avoid bringing aerosols, insecticides or similar. Use an insect repellent that is biodegradable and it does not affect the environment.

Include extra small backpack (assault pack) for the trips of a journey.

Before you put your shoes on, shake them well to avoid accidents.

Accept the recommendations, advice notices, advertisement panels, and established standards in the places you visit.

In case you are taking any medication, you are under medical treatment or if you have any allergies or health consideration let your guide and Ecoturismo Estratégico S.A.S 'direction know previously.

Version	Changes	Date	Asked by